

Press release

For immediate release

Sylvie Myre of Voyages A Rabais honoured with a prestigious Ernst & Young award

Montreal, October 7, 2011. – At a gala at the Bonsecours Market yesterday, Ernst & Young's 2011 *Entrepreneur Of The Year™* award was announced. Sylvie Myre, President of VoyagesARabais.com (VarVacations.com), won in the prestigious *Business-to-consumer products and services* category.

Entrepreneur Of The Year recognizes the spirit and contribution of entrepreneurs here and around the world. The Canadian program is in its 18th year of honouring the country's most impressive entrepreneurs from all areas of business. Award winners are chosen based on a number of factors, including their vision, leadership, financial performance and social responsibility.

About Entrepreneur Of The Year

The *Entrepreneur Of The Year Awards* honour the spirit and contribution of entrepreneurs here and around the world. Nominees are reviewed by an independent judging panel, which is composed of several distinguished business leaders and previous award recipients. The 2011 Quebec region judging panel consisted of Jean Cloutier, Vice President, Operations and Finance, Outdoor Gear Canada (OGC), 2010 award winner, Manufacturing category; Jean Gattuso, President and Chief Executive Officer, A. Lassonde Inc., Chief Operating Officer, Lassonde Industries Inc., 2008 Quebec Entrepreneur Of The Year; Nina Gupta, President, Greenlite Lighting Corporation, 2008 award winner, Social entrepreneur category; Andrée-Lise Méthot, Founder and Senior Partner, Cycle Capital Management; Pascal Pilon, President and Chief Executive Officer, Avera, 2009 award winner, Technology category; Alexandre Taillefer, Partner, XPND Capital; Étienne Veilleux, President and Chief Executive Officer, Distech Controls Inc., 2010 award winner, Cleantech category.

For more information on the program, FAQs and key dates, please visit ey.com/ca/EOY.

The Entrepreneur Of The Year Award is sponsored nationally by *La Presse*, RDI and *The National Post*. The Ernst & Young Entrepreneur Of The Year Québec Awards are sponsored by Fonds de Solidarité FTQ.

About VoyagesARabais.com (VarVacations.com)

Founded in 2003, Voyages À Rabais (and VarVacations.com since 2009 for all Canadian customers) is the largest travel retailer in Quebec province. Its varied product range—which includes South, Europe, flight, group, cruise and exclusive tour packages—has made Voyages À Rabais French-Canadian's number-one travel reference. The team of some 40 professionals is known for its personalized service and ability to meet its customer's most specific needs, seven days a week.

Source:

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Entrepreneur Of The Year®

2011 Award Winner

